

Reflecting on ADIPEC 2024 in Abu Dhabi

Gulfsands Chief Operating Officer, Rodolfo Rustria, attended **ADIPEC 2024** last week, the world's largest energy event hosted by the **Abu Dhabi National Oil Company** in Abu Dhabi, under this year's theme of **"Connecting Minds"**. The event emphasized the need for collaborative efforts in transforming energy, enabling innovation, and accelerating action. The event particularly focused on the intersection of energy and AI - a powerful combination that promises to drive the transition toward sustainable energy and create a profound global impact.

The diversity of participants at ADIPEC was impressive, with international attendees and companies from various regions showcasing their latest products and technologies. From renewable energy solutions to advanced AI applications, ADIPEC was and will continue to be a true global hub for energy innovation. The diversity of solutions presented highlights the collective drive to advance the energy sector through cutting-edge technology and cross-border collaboration.

The conference sparked valuable discussions on key topics such as industry innovation, strategic, technical, AI integration, sustainability, and international expansion. These conversations underscored the importance of adapting AI to existing energy practices and highlighted the role of sustainability in shaping the future. It was inspiring to witness leaders and experts from across the globe exchanging insights to address these crucial challenges.