

Investegate and Asset Match Announce Strategic Collaboration

Investegate, a leading regulatory & financial news platform and *Asset Match*, a pioneering online platform for trading unquoted securities, are pleased to announce a strategic collaboration aimed at promoting *Asset Match* and further enhancing the transparency of information and news flow for companies trading on the platform to the *Investegate* audience.

This collaboration is particularly interesting, as the PISCES initiative to boost investment into private companies and markets begins to take shape and investors seek a single view of their investments across trading venues.

This collaboration will provide *Asset Match* and their clients with unparalleled exposure to *Investegate's* extensive network of investors, financial professionals, and industry experts. By leveraging *Investegate's* robust platform and vast user base, *Asset Match* companies will be able to showcase their innovative products, services, and investment opportunities to a targeted and engaged audience.

"We are thrilled to partner with *Asset Match* to bring their exciting portfolio of private unquoted companies to our audience," said Adam Braggs, Head of Engagement at *Investegate*. "Our users are always on the lookout for innovative investment opportunities, and we believe that *Asset Match* companies will resonate strongly with them."

The collaboration will enable *Asset Match* companies to increase their visibility, build brand awareness, and attract potential investors through *Investegate's* comprehensive news coverage, company profiles, and market data. *Investegate's* audience will gain access to a curated selection of private unquoted companies, each with unique value propositions and growth potential.

"Partnering with *Investegate* is a significant milestone for *Asset Match*," said Ben Weaver, Business Development Director of *Asset Match*. "Their extensive reach and influence in the financial community will help our companies gain exposure whilst enhancing transparency for shareholders and investors. We look forward to working closely with *Investegate* to promote our companies and create new opportunities for growth within private markets."

The collaboration between *Investegate* and *Asset Match* is set to commence immediately, with a series of promotional initiatives and content partnerships planned for the coming months.

View *Asset Match* Companies on *Investegate*: investegate.co.uk/asset-match

About Investegate:

Investegate is the UK's largest free to use archive of corporate regulatory filings. Dating back to 1982, it was originally known as CitiService and owned by British Telecom. *Investegate* has gone on to established itself as a trusted source of information for investors, financial professionals, and industry experts, with the platform serving more than 486,000 unique users.

About Asset Match:

Asset Match, a firm authorised and regulated by the Financial Conduct Authority (FRN 579310), operates a leading online platform for trading unquoted securities. Established in 2012 they have become a trusted partner to a multitude of private companies, advisors, brokers and investors. The *Asset Match* model is to create secondary liquidity via periodic auctions where a live order-book is displayed throughout and a non-discretionary algorithm creates a single clearing price. The platform has facilitated over £129m of secondary transactions since inception.