7th May 2025
SMK: JPJ
ISIN: GB00BLH1QT30

**SAMARKAND GROUP**

("SMK" or "The Company")

**Shares now trading on JP Jenkins**

London, UK, 7th May 2025 – Samarkand Group (SMK:JPJ), today announces its shares have been admitted to trade on JP Jenkins share dealing platform. The Company's registered address is Unit 13 Tonbridge Trade Park, Ingot Way, Tonbridge, England, TN9 1GN and company number is 13127277.

Samarkand is a consumer brand owner operating a scale up platform for meaningful different, high growth, high potential health and healing brands. Owned brands include Napiers the Herbalists, Scotland's oldest natural herbal apothecary brand and Zita West, a leading specialist supplement line for fertility and reproductive health as well as Natures Greatest Secret a leading colloidal silver-based health and healing brand. Brands are marketed on an omnichannel basis with strong DTC and social commerce capabilities. In addition to specialist brand and marketing teams, the Company's brands benefit from shared operational resources including shared warehousing and logistics and pick pack ship services from the Company's own warehouse and in house manufacturing from the Company's own specialist production facilities.

JP Jenkins provides a share trading venue for unlisted or unquoted assets in companies, enabling shareholders and prospective investors to buy and sell equity on a matched bargain basis. JP Jenkins is a trading name of InfinitX Limited and Appointed Representative of Prosper Capital LLP (FRN453007).

Shareholders wishing to trade these securities can do so through their stockbroker. Trades will be conducted at a level that JP Jenkins is able to match a willing seller and a willing buyer. Trades can be conducted, and limits can be accepted, during normal business hours. Shareholders or potential investors can place limits via their existing UK regulated stockbroker. The indicative pricing for the ordinary shares as well as the transaction history, will be available on the JP Jenkins website at (https://jpjenkins.com/).

For further information, please contact:

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